



East Asian Seas Congress 2018

6.2 Filling the Pipeline: A Sustainable Ocean Investment Ecosystem for the Seas of East Asia

The Growing Ocean Investment Ecosystem in East Asia

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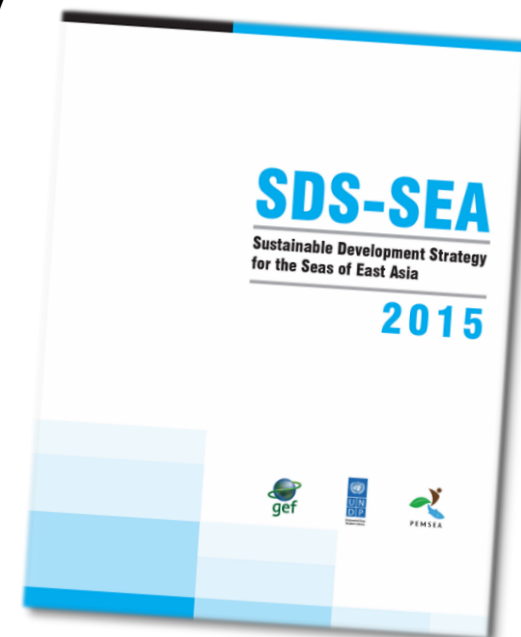
Building on Decades of Donor Support

Over 25 years donors have contributed to:

- i. Supporting regional scientific assessments
 - ii. Establishing regional institutional mechanisms
 - iii. Developing regional Strategic Action Programmes
- **SDS-SEA recognized for its potential** as a mechanism for reducing investment risks, providing the private sector with more certainty for longer-term commitments and accountability frameworks for sustainable development
 - Generally, the problems are recognized, the solutions are known and the **capital is available**
 - **Need pipelines of “bankable” projects** that offer viable investment models and contribute to sustainable regional economic development



*Empowered lives.
Resilient nations.*



Groundwork for Sustainable Investment

2015 PEMSEA report examined over US\$10 billion in flows of funding to ICM / blue economy investments in East Asia

Cannot address sectors in isolation, follows principles of integrated coastal management

1. Coastal Transport
2. Ecotourism / Sustainable Tourism
3. Marine Energy
4. Fisheries & Food Security
5. Habitat Protection, Restoration & Management
6. Pollution Reduction & Waste Management
7. Water Use & Supply Management
8. Natural / Man-made Hazard Prevention & Management
9. Enterprise & Livelihood Development



Potential Sources and Uses of Funding

Blended sources of finance (loans, equity, grants, hybrid)

Impact Investment Funds
Multilaterals and Bilaterals
Foundations and Charitable Institutions
Public and Private Grants
Private Equity or Debt Funds
High-net worth individuals
Companies (CSR, strategic investment)



Primary Target Sectors

- Sustainable tourism / Habitat protection
- Sustainable fisheries and aquaculture
- Solid waste management, marine debris and ocean plastics
- Wastewater management and resource recovery
- Climate smart development and coastal resilience
- Ocean-based technology (e.g., marine renewable energy, ICT, environmental services, etc.)

Potential uses of capital

Seed Capital
Growth Capital
Working Capital
Capital Purchases
Trade Financing
Project Financing

Emerging Funds and Facilities



CIRCULATE CAPITAL



THE MELOY FUND

BNCFF

Blue Natural Capital Financing Facility



ROCKEFELLER & CO.



THE OCEAN FOUNDATION



althelia
ecosphere

natureVest™

The Nature Conservancy 

 **encourage**
capitalSM

CONSERVATION
INTERNATIONAL



Support Needed for Investors

Opportunity to leverage a regional network of governments, research and science institutions, international and donor agencies, regional programmes, NGOs and companies to identify pipeline investment opportunities

- Understanding political context, local risks and guidance for engaging LGUs for effective functioning of investments
- Identifying opportunities for aggregation, alignment and collaboration with other programs and investments in the region
- Structuring and monitoring for sustainability and impact
- Tapping into networks and governance structures on the ground in ICM sites, including local expertise
- Ensuring delivery of due diligence and environmental, social and community benefits

Support Needed for Project Proponents

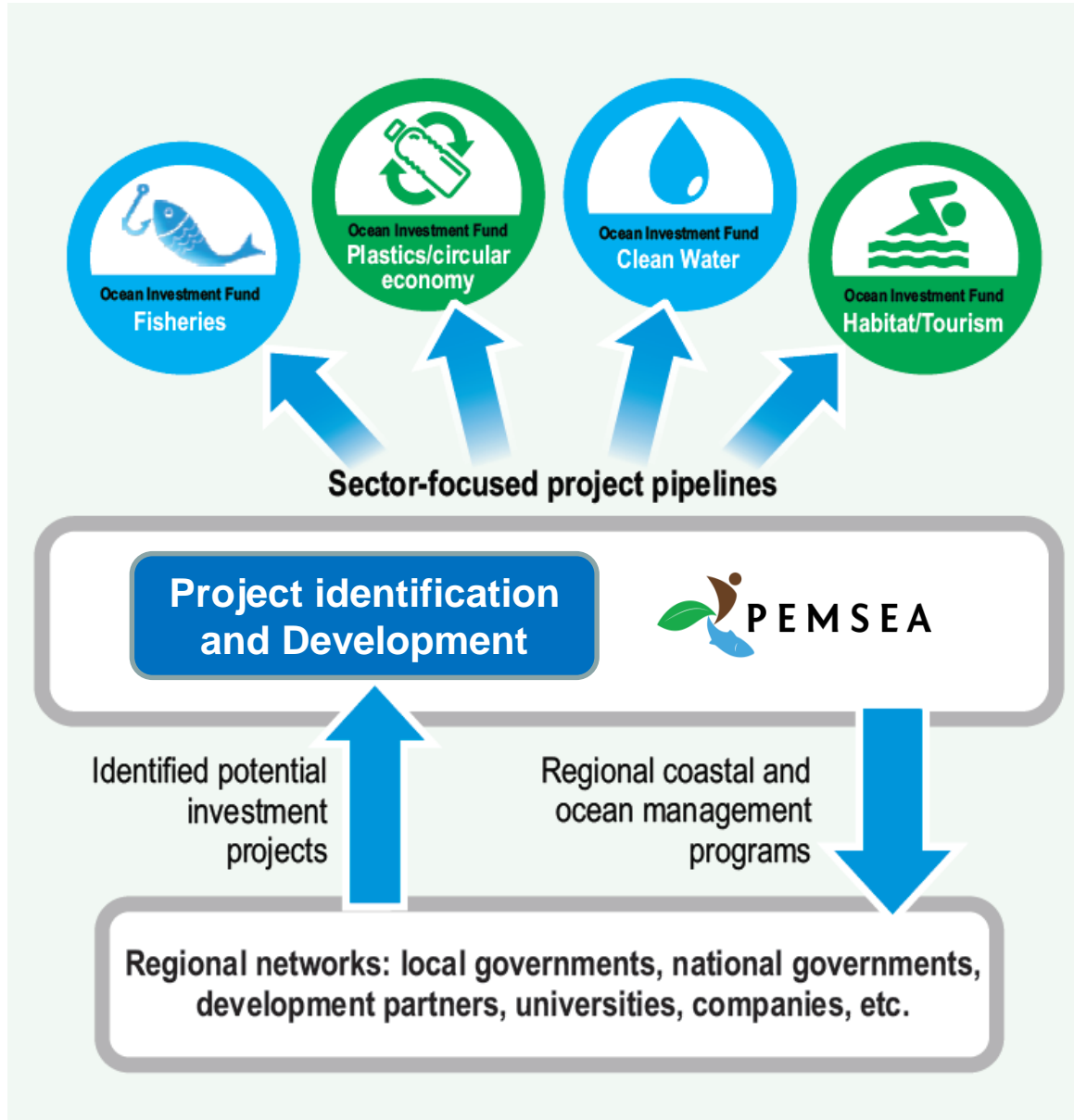
Assist local government through a holistic approach, evaluating the fit of potential solutions and helping to navigate the process and derive benefit

- Identify investible projects that address priority management concerns
- Assess business and financial models and connect with a network of experts to help develop investible projects and complete feasibility studies
- Tap into a growing pool of interested investors, matching with the right investor requirements and investment capital, including blended finance
- Assistance with promotion and negotiation of investments
- Ensure integrated, regional perspective enabling sharing of expertise, de-risking and implementation of proper environmental and social safeguards

Early Lessons Learned

- Investment in oceans viewed as riskier, find ways to reduce risks, particularly through effective governance, e.g., local management and enforcement capacity, zoning rules, property rights
- ICM can inform and guide the approach to ensure that development of investments is done holistically and sustainably
- Governments want to engage in the investment conversation, but may not know where to start. Buy-in from local stakeholders early in the process and full transparency throughout are crucial
- Commercially viable investment cases are out there, but they take time to identify and develop (esp. considering political processes)
- Persistent issues of scale and transaction costs

East Asia Ocean Investment Ecosystem



Project Sourcing



- Browse E-Library ⊞
- State of the Coasts Reporting
- Discuss
- ICM Communities of Practice ⊞
- Find Expertise
- Certification
- Training Courses and Study Tours
- PNLG Tracking System ⊞
- Contact Us



Home > Investment Preparation > 5) Prepare Investment Project Profile

5) PREPARE INVESTMENT PROJECT PROFILE

If you believe that your project is potentially investible based on the [rapid assessment](#) and you would like to submit it to PEMSEA for evaluation, fill out and submit the form below. Please be sure to provide your contact details so that someone from PEMSEA can get back to you. If you have any questions about the form, please [contact PEMSEA](#).

Project Title

Description

Development Objectives

Contact Details

Project Contact Name

Phone

Email Address

PREPARE FOR INVESTMENT

FIND INVESTMENT OPPORTUNITIES

MY ACCOUNT

- VIEW
- EDIT
- MANAGE DISPLAY
- NODE EXPORT

Prepare for Investments



Appendix B Ocean Investment Facility Project Submission Form

Project Name

Contact Information (person who referred the project)

Name:	Telephone:
Position:	Email:
Organization: <small>(project developer, local government, national government, NGO, social enterprise, foundation, etc.)</small>	Skype:

Project Overview

Please provide a short description of the project, its stage of maturity, and description of location (attach a map if available)

- Blue Economy Investment Category**
- Ecotourism / Sustainable Tourism
 - Sustainable Fisheries & Aquaculture
 - Pollution Reduction and Waste Management Infrastructure and Technology
 - Sustainable Ports, Shipping and Marine Transport
 - Marine Renewable Energy
 - Water Use and Water Supply Management Infrastructure and Technology
 - Low Carbon / Climate Smart Coastal Development
 - Ocean-based Technology-Enabled Products and Services, including biotechnology, data analytics and information technology

- Sustainable Development Goal (SDG) Contribution**
- | | |
|---|---|
| <ul style="list-style-type: none"> <input type="checkbox"/> GOAL 1: No Poverty <input type="checkbox"/> GOAL 2: Zero Hunger <input type="checkbox"/> GOAL 3: Good Health and Well-being <input type="checkbox"/> GOAL 4: Quality Education <input type="checkbox"/> GOAL 5: Gender Equality <input type="checkbox"/> GOAL 6: Clean Water and Sanitation <input type="checkbox"/> GOAL 7: Affordable and Clean Energy <input type="checkbox"/> GOAL 8: Decent Work and Economic Growth <input type="checkbox"/> GOAL 9: Industry, Innovation and Infrastructure <input type="checkbox"/> GOAL 10: Reduced Inequality | <ul style="list-style-type: none"> <input type="checkbox"/> GOAL 11: Sustainable Cities and Communities <input type="checkbox"/> GOAL 12: Responsible Consumption and Production <input type="checkbox"/> GOAL 13: Climate Action <input type="checkbox"/> GOAL 14: Life Below Water <input type="checkbox"/> GOAL 15: Life on Land <input type="checkbox"/> GOAL 16: Peace and Justice Strong Institutions <input type="checkbox"/> GOAL 17: Partnerships to achieve the Goal |
|---|---|



Partnership for Pilot Investment Cases

