MAAP STUDENT SERVICES PROGRAMS FOR MARITIME CADETS

(Male and Female) to Empower and Cultivate their Global Talents for Higher Level of Competence and Responsibility



Prof. Angelica M Baylon
MAAP ERO Director

Vadm Eduardo Ma R Santos, AFP (Ret)

MAAP President

Maritime Academy of Asia and the Pacific Mariveles, Bataan, Philippines www.maap.edu.ph





ABOUT MAAP

- MAAP, is situated on a 125 hectare campus in Bataan Peninsula about 150 km. west-southwest of Philippine capital city, Manila, at 14°26'42.04"N and 120°32'58.79"E
- Founded in January 1998, MAAP is a private non-stock, non-profit academic institution established by AMOSUP, to ensure continues supply of competent marine deck & engine officers thru full scholarship education (www.maap.edu.ph)
- Graduated 3500 officers including 135 female
- ► **Vision. MAAP** envisions itself as a *leading institution of excellence* in MET in the Asia-Pacific region & beyond
- ▶ Mission. MAAP provides quality education & training to midshipmen/trainees for development of competent seafarers who shall possess the character, knowledge, & skills necessary for the successful pursuit of a maritime career.





MAAP STAFF

HR data as of May 6, 2017

no.	DEPARTMENT/DIVISION	MALE	FEMALE	
01	ACAD-CMT	34	11	
02	ACAD-CME	50	14	
03	CCA	10	3	
04	CEC/CAMS	4	2	
05	DST	15	5	
06	VTC	6	0	
07	MSC	7	2	
08	ASTC	22	6	
09	Registrar	2	2	
10	Library	1708	5	
11	ERO	0	3	
12	Infirmary	4	5	
13	MIITD	16	3	
14	QAD	2	2	
15	Alumni Office	0	1	
16	Admin	3	2	
17	Manila Sattelite	2	2	
18	HRD	2	4	
19	Finance	2	10	
20	Procurement	1	1	
21	PMGS	56	0	
22	Accommodation	4	2	
23	Guidance	Guidance 1 2		
24	FSD	43	2	
25	DMA	19	0	
	TOTAL	306	89	
	GRAND TOTAL	39	95	

















MALE 1,167

MAAP Cadets

Enrolled Students as of May 6, 2017 | Data from MAAP Registrar

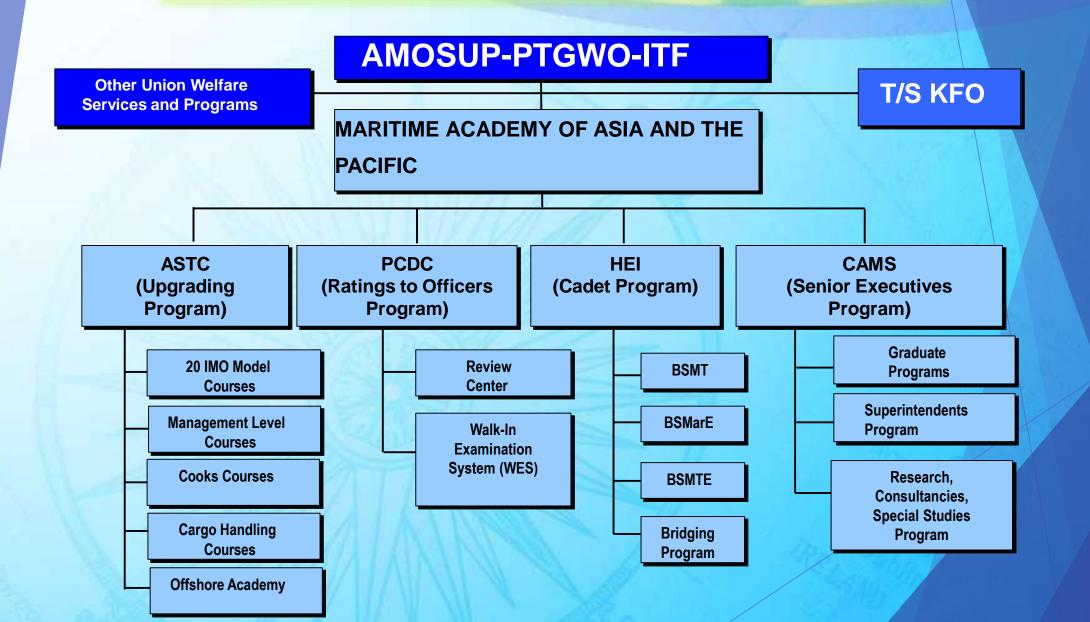
CLASS	BSMT		BSMarE		
CLASS	(male)	(female)	(male)	(female)	TOTAL
2020	The early	7 m			
3-1 Scheme	219	13	192	4	428
2019	TOWN STREET	2007			
3-1 Scheme	92	5	170	1	400
2-1-1 Scheme (for shipboard training)	74	6	60	1	409
2018	oork s				
2-1-1 Scheme (for shipboard training)	88	2	134	1	225
2017	/ /				
2-1-1 Scheme	68	1	70	1	140
TOTAL	568	8	634	1	1202

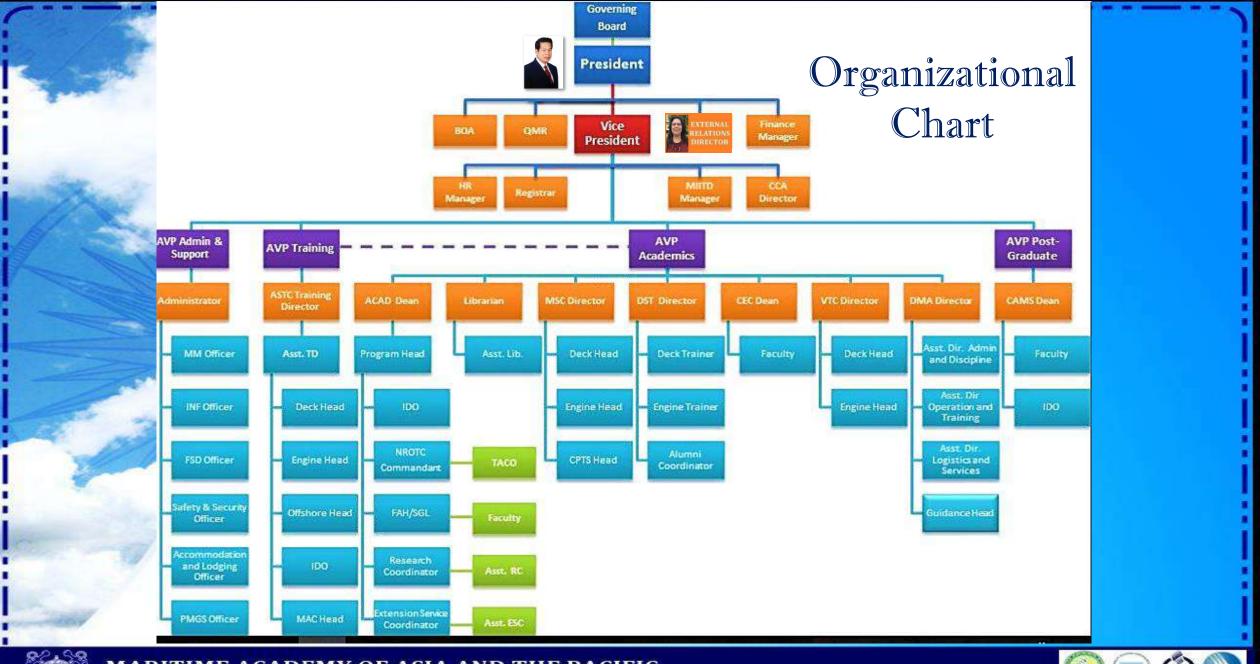
TOTAL no. of CADETS
1,202





AMOSUP TRAINING AND EDUCATION PROGRAM









STUDENT PERFORMANCE IN THE PRC LICENSURE EXAM

Continuous monitoring of student performance every semester until they graduate and take the licensure examinations.

From 2003 to 2011, the general result of percentage passing for the licensure examinations is 100% for BSMARE and 94% for the BSMT.

National PRC passing rate is 49%.

Positive indicator that the various programs offered by MAAP had supported the academic success and development of its graduates.



MAAP DATA ON PRC LICENSURE EXAMINATION



The BSMT and BSMarE Course Programs

A PACTOR OF THE POPULATION OF	Class	Examinees	Passers	Passing Rate	AVERAGE
7 1998 DIVIN 1998 DIVI	2003	BSMT 68	BSMT 60	88.24%	94.12%
\$ \bar{\bar{\bar{\bar{\bar{\bar{\bar{	2003	BSMarE 59	BSMarE 59	100%	34.1270
AMOSUP - PTGWO - ITF	2004	BSMT 64	BSMT 62	96.88%	98.44%
REGULATIO	2004	BSMarE 68	BSMarE 68	100%	30.44 /0
IAL	2005	BSMT 70	BSMT 67	95.71%	97.85%
Chi		BSMarE 71	BSMarE 71	100%	
5	2006	BSMT 67	BSMT 65	97%	98.5%
(%)		BSMarE 68	BSMarE 68	100%	
	2007	BSMT 55	BSMT 54	98.18%	99.09%
		BSMarE 56	BSMarE 56	100%	
	2008	BSMT 64	BSMT 61	95.31%	96.88%
P 4		BSMarE 65	BSMarE 64	98.46%	
	2009	BSMT 54	BSMT 52	96.3%	97.11%
Pro		BSMarE 48	BSMarE 47	97.91%	
	2010	BSMT 54	BSMT 51	94.44%	95.41%
BILL	2010	BSMarE 83	BSMarE 80	96.38%	
OF THE PHILL	2011	BSMT 64	BSMT 60	93.75%	94.77%
PRESIDENCE OF THE PHILIP	2011	BSMarE 95	BSMarE 91	95.79%	34.11/0

TOP MARITIME SCHOOLS IN THE PHILIPPINES

Philippines Universities Ranking: Maritime

	School	Weighted Ranking: Maritime	Ranked In
1	Maritime Academy of Asia and the Pacific Mariveles, Bataan	79.4%	6 exams
2	Palompon Institute of Technology - Palompon Palompon, Leyte	79.1%	4 exams
3	Technological Institute of the Philippines Manila	77.1%	4 exams
4	Lyceum of the Philippines University - Batangas Batangas City, Batangas	75.2%	5 exams
5	Philippine Merchant Marine Academy San Narciso, Zambales	74.9%	6 exams
6	Asian Institute Of Maritime Studies Pasay	71.2%	5 exams
7	Misamis Institute of Technology Ozamiz City, Misamis Occidental	66.3%	4 exams
8	John B. Lacson Foundation Maritime University - Molo Iloilo City, Iloilo	65.7%	5 exams
9	Baliuag Maritime Foundation San Rafael, Bulacan	53.3%	4 exams
10	PMI Colleges - Quezon City Quezon City	52.0%	5 exams

(Out of 78 HEIS) Year 2012-2017



I-P-O-O as Model Summary

INPUT

6 M's REQUIREMENT









MONEY



MATERIALS



MANAGEMENT



PROCESS

- 1. Student Services and Programs
- 2. MET Initiatives
- 3. Programs, Projects and Activities
- 4. Processes and Procedures

OUTPUT

COMPETENCY = K + S + A PROFICIENCY = C + E

global Knowledge global Skills global heart (Attitude) global Culture/ Experience



OUTCOME

Competent and Proficient Global Work Force towards a

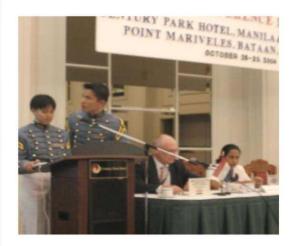


Blue Economy

MAAP Programs to Encourage Women Cadettes Enrollment

- 1. Encouraging shipping companies to sponsor MAAP woman cadets (Scholarship / Sponsorship Program) MAAP President gets regular feedback from sponsors /shipping companies (Maersk Line, OSM, V Ships, TK. TORM, Ultraship, PTC, Friendly maritime etc are sponsoring woman cadets).
- 2. Encourage cruise lines to hire female graduates (Employment Program)
 - (MAAP President personally went to cruise line in Florida USA and talk to principals etc)
 - Eight (8) female graduates were hired in cruise lines as officers)
- 3. Women cadets /alumnus served as speakers in High School Career Orientation Programs
- 4. Recruitment and Selection Program encouraged lady student applicants (however only the top 3-5% FEMALE OUT OF 10,000 applicants)- free board and lodging, state of the art facilities, sure employment, Shipboard training
- Various MAAP student welfare, development and services programme for all maritime cadets wherein MAAP lady cadets can also initiate Clubs and activities for approval and support of the management







WOMEN CADETS CLUB

Extra-curricular or Academic Organizations



MAAP Women Alumni & women cadets pose during the Women's League Seminar

MAAP Women Alumni share their experiences as seafarers With their junior women cadets



ACADEMY COMMUNITY EXTENSION SERVICES PROGRAM

- Coastal Cleanup
- **Tree Planting**
- **Blood Letting**
- **Artificial Reef Projects**
 - Part of Bataan ICMP
- **Book Reading & Donation Program** in cooperation with GASFI

























MAAP Participation in GECAMET Project (May 2017-May 2018)

(An IAMU and Nippon Foundation Funded Project)













TECHNICAL INFO

- Number of partners: 10 IAMU universities
- Transnational dimension: Research partners from 5 continents (Africa, Asia, Australia, Europe & North America)
- Duration: 1 May 2017 -31 May 2018
- Budget: 59,760 US \$
- Largest IAMU project based on the number of partners!



PROFILE OF GECAMET TARGET RESPONDENTS

Group of Respondents	Target Number per Institutional Partner	Inclusion Criteria
Female Cadets (Cadettes)	20 (100 at least)	 Currently enrolled or fresh graduates of BSc programs that require sea service cadetship Had been at least once on board ship or is currently on board ship during the sea service cadetship program. It doesn't matter how long they have stayed on board ship during cadetship program
Male Cadets	20 (200 at least)	 Same criteria as for female cadets (cadettes). Their questionnaires were different than that of female cadets
Female Alumni (Women Seafarers)	20 (200 at least)	 Has worked on board as rating or as an officer on board ship, no matter the duration
Women Leaders	5 (50 at least)	 Has previously worked as a seafarer on board vessel One-year minimum sea experience Is currently holding a significant position in the industry (preferably a management level position or has direct supervision of the company's crew)
Shipping / Crewing /Ship management companies	10 (100 at least)	 Must have among their activities the activity of crewing / manning vessels. It is not mandatory that crewing to be the main activity It is not mandatory to own vessels It is not mandatory to have headquarters in your country of origin It is not mandatory to have employed women seafarers.

GECAMET results indicate that male-centred workplace culture & stereotypes influences women's choice to join or leave the shipping sector.

"As the shipping industry continues to grow, **sustainability** will be dependent on more women entering the maritime professions"

IMO Sec Gen Kitach Lim – The Importance of Women as a future source of seafaring human resources can not be "over stressed" and shipping world can not afford to ignore such a rich and still largely untapped source of quality recruits "(June 25, 2016, International Seafarers Day Philippines)



- Need to promote the role of women seafarers in a male dominated world

Suitability in the maritime career has more to do with an individual's abilities
than with GENDER and NATIONALITY.



To motivate Female & to develop their leadership abilities, a framework of inter-connected effective actions must be delivered to shipping sector stakeholders, MET institutions, shipping companies, authorities, NGOs & community.



GECAMET project – role in advancing research in the domain of women seafarers motivation to join maritime universities and sea career

GECAMET team also proposed the term "gendering shipping" GS represents a supportive response of shipping companies in empowering Female seafarers as role models for the next and actual generations of women seafarers that must be reflected in the policies

MAAP Plan of Action to Implement the Conclusions of GECAMET & to Further Advance the Enrolment and Graduation of Women Cadettes

1. On diversity and complementarity

MAAP to continue to collaborate with MET and shipping companies for the selection, recruitment and hiring of women cadettes and graduates

2. On empowering woman (KPIs)

MAAP to initiate conferences, training sessions and research by the academic staff

3. On curriculum (KPIs)

MAAP to actively enhance its MET curriculum to include specific courses on Women leadership, gender equality and cultural communication to develop women leadership skills

MAAP Plan of Action to Implement the Conclusions of GECAMET & to Further Advance the Enrolment and Graduation of Women Cadettes

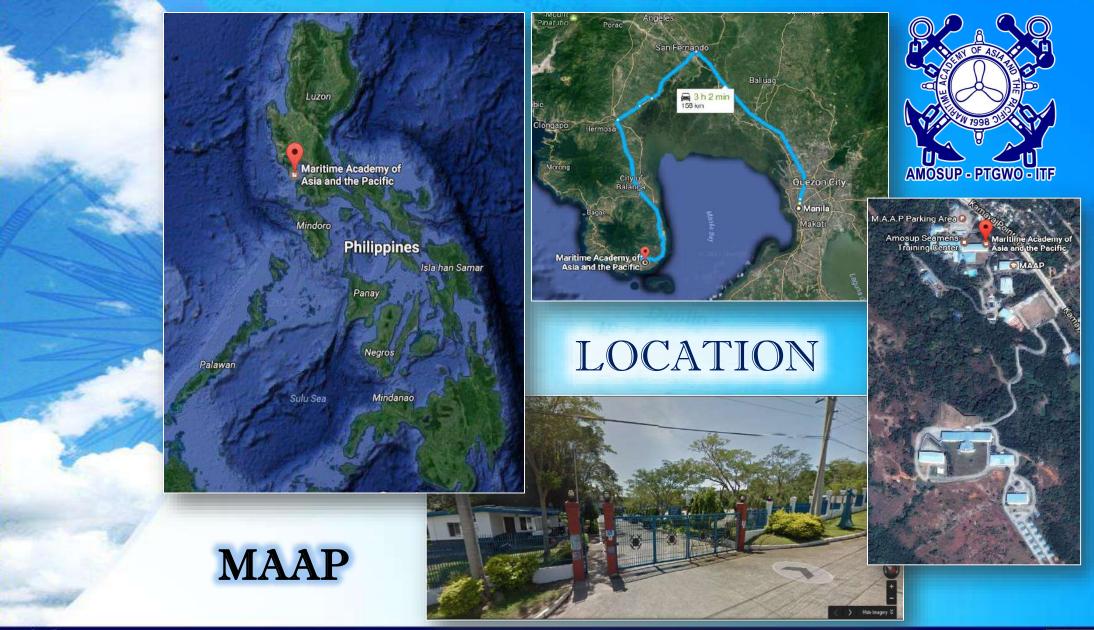
4. On providing leadership roles in all areas (be it in selection recruitment, career orientation etc.)

MAAP to continuously encourage woman cadets to conduct activities that aimed to

- -Share experiences of women leaders
- -Connect women seafarers with other women in managerial positions I for sharing of experiences , knowledge and useful advices
- -Develop leadership skills of women in support thru power of examples in the organization

5. On Enhancing the capability and potentials of MAAP students (KPIs)

MAAP to continuously provide the students welfare and development services program to support students both male and female total development







INSIDE MAAP

















INSIDE MAAP













INSIDE MAAP













SHIPBOARD TRAINING







NAVIGATION SIMULATOR CENTER

(FULL MISSION BRIDGE)





NAVIGATION SIMULATOR CENTER (DESKTOP NAVSIM)







NAVIGATION SIMULATOR CENTER (FULL MISSION ENGINE SIMULATOR)







THE WHARF AND BERTHING FACILITIES FOR T/S KFO



VESSEL TRAINING CENTER









HYBRID CHEMICAL AND PRODUCT TANKER SIMULATOR





LNG-MEMBRANE TYPE, CARGO HANDLING SIMULATOR







HELICOPTER UNDERWATER ESCAPE TRAINING







MAAP AJSU – IMMAJ CAMPUS







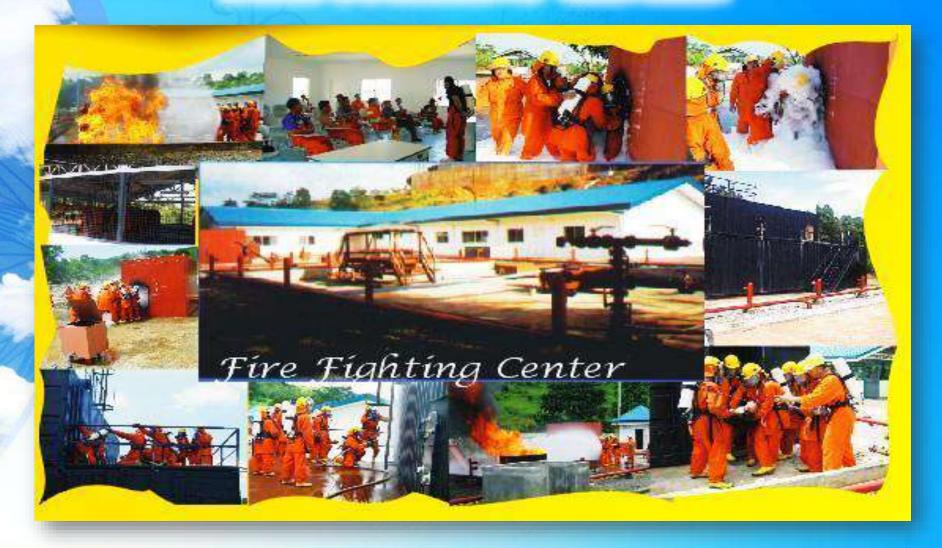
FULL MISSION BRIDGE & ENGINE ROOM SIMULATOR ON MOTION PLATFORM







FIRE FIGHTING CENTER







CENTER FOR ADVANCED MARITIME STUDIES (CAMS)







CLASSROOMS

LIBRARY

AVR







AUDITORIUM

STUDENTS' OFFICE

DINING HALL



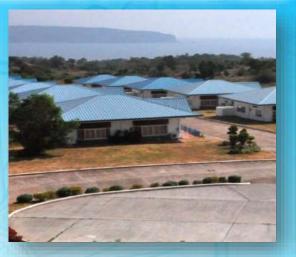








CAMS STUDENTS' FAMILY BUNGALOW





MAAP STAFF HOUSE

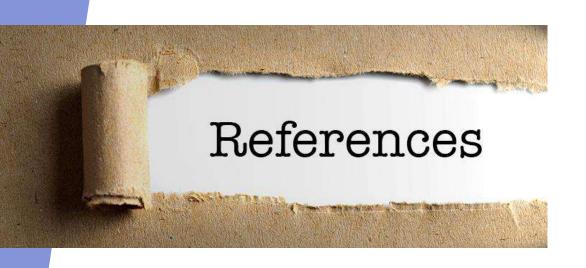












- Dragonmir, C, Angelica M. Baylon; Nicholine T. Azirh, Jinchul Choi Emeliza Estimo, Alejandro Leon, Van Nguyen, James Parsons, Tine Viveka Westerberg and Wei (Vera) Zhang Final Report for the FY2017 IAMU Capacity building Project "Gender Equality and Cultural Awareness in Maritime Education and Training" (GECAMET) Theme: Maritime Human Resource Management pp 1-56
- Dragonmir C, AM Baylon, NT Azirh and A Leon (2018) "Women Leaders in Shipping as Role Models for Women Seafarers at the International Journal on Marine Navigation and Safety of Sea (TRANSNA) Vol 12 Number 2 pp 1-6 DOI:10:12:127616/1001.1202xx
- Baylon, Angelica M and Dragonmir C (2018) The Women Leaders as Role Models for Women Seafarers: The case of the MAAP, Philippines and CMU Romania Women Leaders pp 1-7
- 4. Key Performance Indicators (KPI) for Evaluating Economic Efficiency of Shipping Companies with Mixed Crews



27-30 November 2018 **Hoilo Convention Center** PHILIPPINES







PEMSEA -END OF PRESENTATION-



VADM EDUARDO MA R SANTOS, AFP (RET) **MAAP President**





PROF. ANGELICA M. BAYLON, PhD. MAAP External Relations Director

Maritime Academy of Asia and the Pacific

Associated Marine Officers' and Seamen's Union of the Philippines Kamaya Pt., Brgy. Alas-asin, Mariveles, Bataan