



# EAS CONGRESS 2018

THE EAST ASIAN SEAS CONGRESS

E X H I B I T O R S

**27-30 November 2018**

**Iloilo Convention Center  
PHILIPPINES**

**25 Years of Partnerships  
for Healthy Oceans,  
People and Economies**

Moving as One with the  
Global Ocean Agenda

Carrying the theme, "25 Years of Partnerships for Healthy Oceans, People and Economies: Moving as One with the Global Ocean Agenda", the EAS Congress 2018 will convene a broad range of stakeholders including national and local governments, the United Nations system, intergovernmental organizations, bilateral and multi-lateral projects, international financial institutions, non-governmental organizations, civil society, the scientific community, the private sector, and other stakeholders.

Over 1000 Participants are expected to attend from within the region and internationally, from Ministers of East Asian Countries to prominent international and regional ocean experts, and representatives from various stakeholders at local, national and regional level.

SECOND EXHIBITOR'S PROSPECTUS



## Overview

One of the key features of the EAS Congress is the Exhibition, which will run in parallel with the International Conference of the EAS Congress. This Exhibition provides an opportunity for organizations to showcase their innovations and progress on various aspects of sustainable coastal and ocean management, including tools, technologies, products, experiences and best practices. Such actions support the UN Sustainable Development Goals (particularly SDG 14), the Sustainable Development Strategy for the Seas of East Asia (SDS-SEA), and blue economy development in the region. The Exhibition serves as:

### An Information Hub

to share knowledge on the latest solutions supporting implementation of policies, practices and technologies for coastal and marine sustainable development

### A Platform for Partnership

to network and connect with other experts and organizations working to accelerate the achievement of sustainable development targets for coasts and oceans

### A Community of Contribution

for the planning and development of an ocean- based blue economy, providing a venue for sharing contributions and initiatives within the ocean community

Exhibit Categories	Possible Features	Target Exhibitors
<b>Governance &amp; Management</b>	<ul style="list-style-type: none"> <li>• Governance arrangements, policies, strategies, good practices and success stories at the local and national level</li> <li>• Integrated Coastal Management implementation progress and achievements</li> <li>• Regional / international programs and their impacts</li> <li>• Natural &amp; cultural ocean heritage</li> <li>• Lessons for sustainable development from indigenous practices</li> <li>• New approaches from non- government organizations &amp; other sectors</li> <li>• Women &amp; Youth development and empowerment programs</li> </ul>	<ul style="list-style-type: none"> <li>• Integrated Coastal Management programs</li> <li>• Local &amp; national governments</li> <li>• Regional programs, projects and organizations</li> <li>• International development organizations and NGOs</li> <li>• Civil Society</li> <li>• Women &amp; Youth Organizations</li> </ul>
<b>Science &amp; Technology</b>	<ul style="list-style-type: none"> <li>• Innovative technologies and new approaches addressing:               <ul style="list-style-type: none"> <li>- disasters / hazards</li> <li>- clean water supply and use</li> <li>- pollution reduction and waste management</li> <li>- habitat protection and restoration</li> <li>- marine renewable energy</li> <li>- sustainable fisheries &amp; aquaculture</li> <li>- ecotourism / sustainable tourism</li> <li>- low-carbon / climate smart technologies</li> <li>- information, data analytics and geospatial technology</li> <li>- biotechnology</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• PEMSEA Centers of Excellence</li> <li>• Universities and other Research Institutions</li> <li>• Companies and Technology Providers</li> </ul>
<b>Blue Economy &amp; Industry</b>	<ul style="list-style-type: none"> <li>• Corporate Social Responsibility, Sustainability and Shared Value</li> <li>• Ocean financing mechanisms and impact investment</li> <li>• Innovative industry practices contributing to economic growth and sustainable development</li> <li>• Circular Economies</li> <li>• Social/ political changes related to blue economy</li> </ul>	<ul style="list-style-type: none"> <li>• Companies</li> <li>• Financial Institutions</li> <li>• Donor agencies</li> <li>• Foundations</li> <li>• Ports &amp; Maritime Industries</li> </ul>

**Exhibit Date:** 27- 29 November 2018

**Exhibit Date:** Hall B & C, Iloilo Convention Center

## Exhibit Schedule

Time	Activities
<b>25 November 2018</b>	
Whole day	Exhibit Set-up
<b>26 November 2018</b>	
0800 - 1700	Registration and Set-up by Exhibitors
<b>27 November 2018</b>	
1100 - 1200	Opening of the 2018 EAS Congress Exhibit Hall B & C, Iloilo Convention Center  Ribbon Cutting Ceremony and Tour Key speakers from the Opening Ceremony to lead the Ribbon Cutting Ceremony <ul style="list-style-type: none"><li>• DENR Secretary: Hon. Gen. Roy Cimatu</li><li>• Iloilo Governor: Hon. Arthur D. Defensor, Sr.</li><li>• EAS Partnership Council Chair: Dr. Antonio La Viña</li><li>• UNDP Resident Representative: Mr. Ola Almgren</li><li>• PEMSEA Chair Emeritus: Dr. Chua Thia- Eng</li><li>• PEMSEA Executive Director: Ms. Aimee Gonzales</li></ul> Press Conference
1200 - 1745	Exhibit open to Congress attendees
1200 - 1330	Lunch and other Side Events
1300 - 1400	Exhibit open to Congress attendees
<b>28 November 2018</b>	
0800 - 1745	Exhibit open to Congress attendees
1200 - 1330	Lunch and other Side Events
1400 - 1700	Public viewing: (pre-arranged visits) Scheduled Tour of Exhibit by invited guests from Iloilo and Guimaras
<b>29 November 2018</b>	
1000 - 1345	Exhibit open to Congress attendees
1900 - 1030	Closing Ceremony Scheduled Tour of Exhibit by invited guests from Iloilo and Guimaras
1030 - 1100	Tour of Exhibit by Ministers Following the Closing Ceremony, the Ministers and selected VIPs will be invited to view the Exhibit area.
1200 - 1330	Lunch
1400 - 1900	Egress

## Exhibit Registration Fee:

\$500

## Cancellation Policy:

- Cancellations by 15 October 2018: 30% refund of Exhibit payment
- Cancellations from 16-31 October 2018: 10% refund of Exhibit payment
- Cancellations after 1 November 2018: No refund

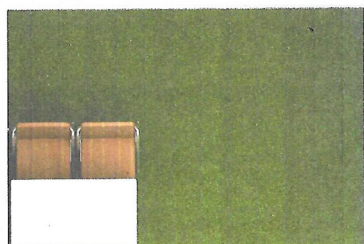
## Mode of Payment:

- Via telegraphic transfer (please contact the Secretariat for bank details; please note that any bank charges will be shouldered by the exhibitor)
- Via online payment
- Via cheque payment (please contact the Secretariat)

## Booth Specifications:



Layout: 3.00 (W) x 2.00 (L) x 2.5 (H)



The basic Exhibitors' Booth will be at 2 x 3 meters. Each booth will have 2 chairs and 1 table.

Each booth will have 7 backwall panels, except for corner booths, which will only have 5 back panels.



## Schedule of Submissions:

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### Booth design for printing: 02 November 2018

- This refers to the customized backwall panel graphics for printing. For exhibitors who wish to submit their panel designs for printing by the EAS Congress supplier, kindly submit the complete lay-out design on or before the deadline.

### Final signages for printing: 02 November 2018

- This refers to the organization/ company name placed on the front board of each booth.

### List of services required: 30 October 2018

- This deadline is for all additional equipment / installation not included in the standard booth package.

## Equipment Rental

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Equipment are available for rental from the supplier, CityNeon Philippines, Inc., the designated exhibit company. If you require additional equipment, please complete the [Order Form/s](#) and email it to [joey.jabat@cityneon.com.ph](mailto:joey.jabat@cityneon.com.ph) cc copy to [sales.org@cityneon.com.ph](mailto:sales.org@cityneon.com.ph) and [eascongress2018@pemsea.org](mailto:eascongress2018@pemsea.org)

Please note that CityNeon Philippines, Inc. will not be entertaining on-site orders. All additional orders should be sent to the company three (3) weeks before event ingress or on or before October 30.

## Customs Guidelines

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Pursuant to the provisions of Section 105(i) of the Tariff and Customs Code of the Philippines, goods imported for exhibition purposes may be allowed conditionally free entry subject to the following conditions:

- Posting of re-export bond equal to one and one-half (1 ½) times the ascertained duties, taxes and other charges due thereon;
- The goods shall be used for exhibition purposes only and the same shall be re-exported within six (6) months from the date of acceptance of the import entry;
- Consumables and other items which will not be re-exported are not covered and therefore may be released only upon payment of corresponding duties and taxes or label these as "Not for Sale" and for free distribution to congress delegates;
- Submission of a liquidation report or copy of cancellation of re-export bond on the subject shipment within sixty (60) days from the date of re-exportation.

To facilitate and ensure smooth entry of exhibit materials, please provide the Congress Secretariat with advance list of materials and equipment that are being shipped. The materials and equipment should be consigned to:

### Ernest Federiso

Chief, Administrative Division, Region VI  
Department of Environment and Natural Resources  
Pepita Aquino Street, Port Area  
Iloilo City

Please notify the Congress Secretariat immediately of the airway bill number/bill of lading once the shipment is made so the same can also be immediately forwarded to the local organizer/host.

Exhibitors who will hand-carry their exhibit materials are also advised to submit in advance the list of their exhibit materials.



### CONTACT DETAILS

For inquiries please contact the EAS Congress 2018 Secretariat, via:

#### **PEMSEA Executive Director**

PEMSEA Resource Facility  
Department of Environment and Natural Resources (DENR) Compound,  
Visayas Avenue, Quezon City, Philippines

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