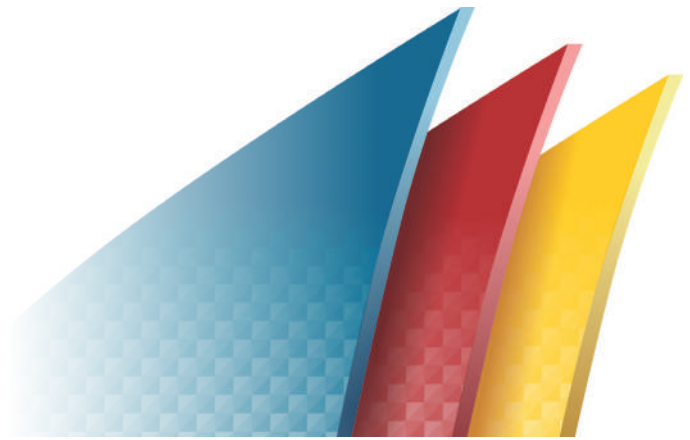




# EAS CONGRESS 2018

THE EAST ASIAN SEAS CONGRESS

E X H I B



I T I O N

P R O S P E C T U S

**27-30 November 2018**

**Iloilo Convention Center**

**P H I L I P P I N E S**

# 25 Years of Partnerships for Healthy Oceans, People and Economies

Moving as One with the  
Global Ocean Agenda

Carrying the theme, "25 Years of Partnerships for Healthy Oceans, People and Economies: Moving as One with the Global Ocean Agenda", the EAS Congress 2018 will convene a broad range of stakeholders including national and local governments, the United Nations system, intergovernmental organizations, bilateral and multi-lateral projects, international financial institutions, non-governmental organizations, civil society, the scientific community, the private sector, and other stakeholders.

Over 1000 Participants are expected to attend from within the region and internationally, from Ministers of East Asian Countries to prominent international ocean experts to local community representatives from our host country, the Philippines.

E X H I B I T O R



## Overview

One of the key features of the EAS Congress is the Exhibition, which will run in parallel with the International Conference of the EAS Congress. This Exhibition provides an opportunity for organizations to showcase their innovations and progress on various aspects of sustainable coastal and ocean management, including tools, technologies, products, experiences and best practices. Such actions support the UN Sustainable Development Goals (particularly SDG 14), the Sustainable Development Strategy for the Seas of East Asia (SDS-SEA), and blue economy development in the region. The Exhibition serves as:

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### An Information Hub

to share knowledge on the latest solutions supporting implementation of policies, practices and technologies for coastal and marine sustainable development

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### A Platform for Partnership

to network and connect with other experts and organizations working to accelerate the achievement of sustainable development targets for coasts and oceans

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### A Community of Contribution

for the planning and development of an ocean-based blue economy, providing a venue for sharing contributions and initiatives within the ocean community

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Exhibit Categories	Possible Features	Target Exhibitors
<b>Governance &amp; Management</b>	<ul style="list-style-type: none"> <li>• Governance arrangements, policies, strategies, good practices and success stories at the local and national level</li> <li>• Integrated Coastal Management implementation progress and achievements</li> <li>• Regional / international programs and their impacts</li> <li>• Natural &amp; cultural ocean heritage</li> <li>• Lessons for sustainable development from indigenous practices</li> <li>• New approaches from non-government organizations &amp; other sectors</li> <li>• Women &amp; Youth development and empowerment programs</li> </ul>	<ul style="list-style-type: none"> <li>• Integrated Coastal Management programs</li> <li>• Local &amp; national governments</li> <li>• Regional programs, projects and organizations</li> <li>• International development organizations and NGOs</li> <li>• Civil Society</li> <li>• Women &amp; Youth Organizations</li> </ul>
<b>Science &amp; Technology</b>	<ul style="list-style-type: none"> <li>• Innovative technologies and new approaches addressing:                             <ul style="list-style-type: none"> <li>- disasters / hazards</li> <li>- clean water supply and use</li> <li>- pollution reduction and waste management</li> <li>- habitat protection and restoration</li> <li>- marine renewable energy</li> <li>- sustainable fisheries &amp; aquaculture</li> <li>- ecotourism / sustainable tourism</li> <li>- low-carbon / climate smart technologies</li> <li>- information, data analytics and geospatial technology</li> <li>- biotechnology</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• PEMSEA Centers of Excellence</li> <li>• Universities and other Research Institutions</li> <li>• Companies and Technology Providers</li> </ul>
<b>Blue Economy &amp; Industry</b>	<ul style="list-style-type: none"> <li>• Corporate Social Responsibility, Sustainability and Shared Value</li> <li>• Ocean financing mechanisms and impact investment</li> <li>• Innovative industry practices contributing to economic growth and sustainable development</li> <li>• Circular Economies</li> <li>• Social/ political changes related to blue economy</li> </ul>	<ul style="list-style-type: none"> <li>• Companies</li> <li>• Financial Institutions</li> <li>• Donor agencies</li> <li>• Foundations</li> <li>• Ports &amp; Maritime Industries</li> </ul>

**Exhibit Date:** 27- 29 November 2018

**Exhibit Date:** Hall B & C, Iloilo Convention Center

## Exhibit Schedule

Time	Activities
<b>26 November 2018</b>	
1300 - 1800	Set-up by Exhibitors
<b>27 November 2018</b>	
1100 - 1200	Opening of the Exhibit, Ribbon Cutting Ceremony and Tour
1200 - 1745	Exhibit open to Congress attendees
<b>28 November 2018</b>	
1000- 1745	Exhibit open to Congress attendees
1400- 1700	Exhibit open to pre- arranged visits
<b>29 November 2018</b>	
1100- 1120	Tour of Exhibit by Ministers
1400 -1900	Egress

### Exhibit Registration Fee:

**Early Bird** (until 6 September 2018) **\$400**  
**Regular** (7 Sept 2018 - 30 Sept 2018) **\$500**

**\*\*\* TO REGISTER:** Please complete the attached exhibit registration form.

### Mode of Payment:

- Via telegraphic transfer (please contact the Secretariat for bank details; please note that any bank charges will be shouldered by the exhibitor)
- Via online payment (online payment facility available in June 2018)
- Via cheque payment (please contact the Secretariat)

### Booth Specifications:

**Booth size 2m x 3m;** Inclusive of standard booth amenities (1 table, 1 chair, electric outlet)

\* Details on booth layout, list of additional equipment for rental, shipment guidelines and customs requirements will be issued in the 2nd Exhibitor's Prospectus

### Guidance for Exhibitors:

Ingress and egress are to be conducted only during the scheduled times.

- Exhibitors are prohibited from selling food and beverages within the Exhibit Hall
- Exhibitors who wish to rent equipment or request a customized booth may do so at additional cost. Any special requests must be submitted to the EAS Congress Secretariat by 30 September 2018.
- Exhibitors are encouraged to consider the most environmentally friendly options for their booth, materials, promotional items, etc. For instance, the use of tarpaulins is discouraged (alternatives include paper posters, photo papers, sticker printing, photo canvas and cloth banners).
- One conference registration is included with each booth. Any additional staff must register as a conference attendee. Exhibitors are required to submit the names of their personnel assigned to staff the booth to the EAS Congress Secretariat. The booth must be staffed at all times.
- Exhibitor badges will be issued to the assigned booth personnel at the registration desk. For security and identification purposes, Exhibitors are required to wear their ID badges at all times while in the Exhibit Hall and around the Conference venue.
- Exhibitors are responsible for securing all items of value. PEMSEA and the local organizers will not be responsible for any lost, stolen or damaged items.

## CONTACT DETAILS

For inquiries please contact the EAS Congress 2018 Secretariat, via:

### PEMSEA Executive Director

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**#SeasAsOne**



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