

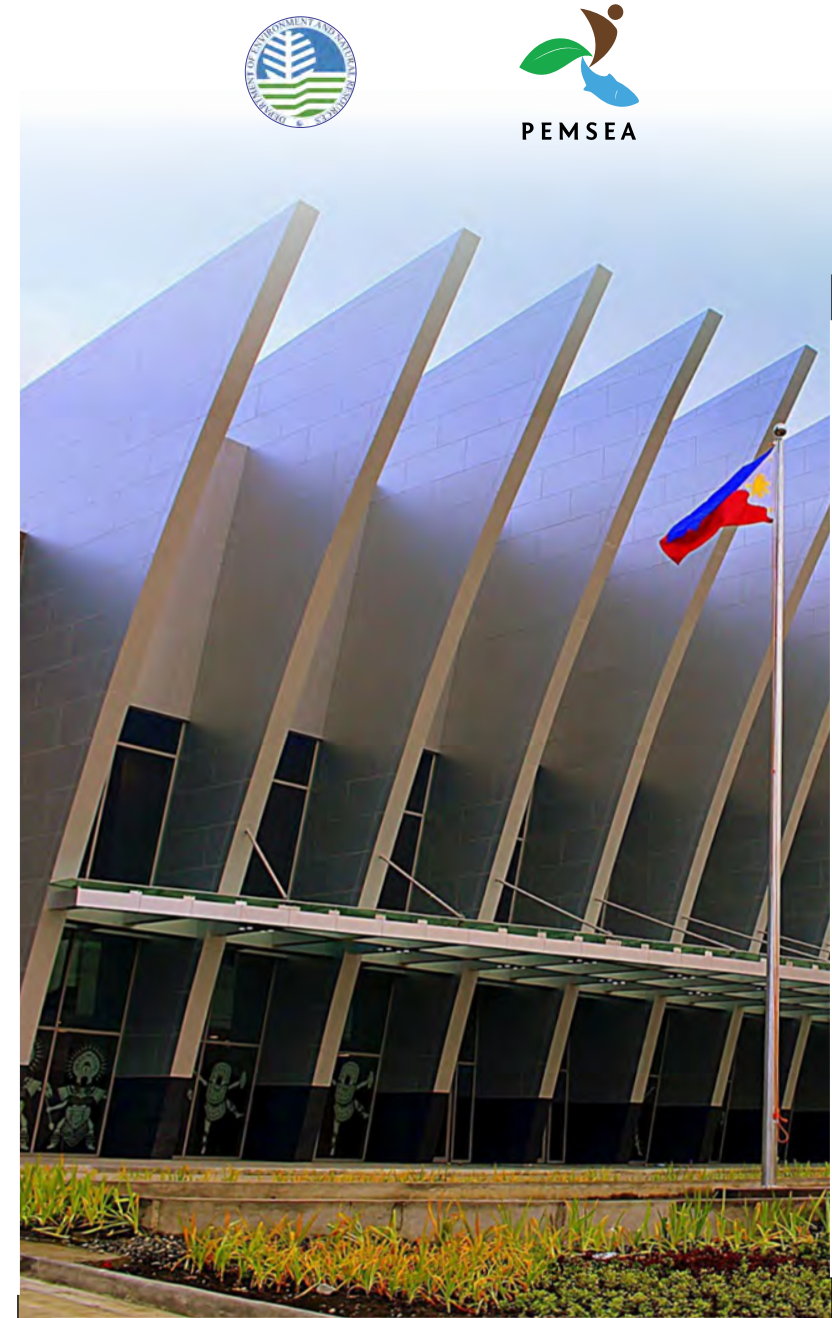


THE EAST ASIAN SEAS CONGRESS
27-30 November 2018
Iloilo Convention Center
PHILIPPINES



PEMSEA Resource Facility

P.O. Box 2502 | T: +632.929.2992 | EASCongress2018@pemsea.org
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With the adoption of the UN Sustainable Development Goals (SDGs) in 2015, and specifically Sustainable Development Goal 14 on Life Below Water, oceans have gained political, social, economic and ecological prominence that the world has never seen before.

The EAS region is one with all regions and nations in keeping this momentum going and growing. Building on the voluntary commitments and call for action of the UN Ocean Conference in June 2017, the region is gearing up for the East Asian Seas (EAS) Congress 2018, the sixth in a series of EAS triennial ocean conferences that aims to usher in a better, stronger and smarter regional actions that are strategically aligned with the key principles and targets of the global ocean agenda.

ABOUT THE EAS CONGRESS 2018

Carrying the theme, "25 Years of Partnerships for Healthy Oceans, People and Economies: Moving as One with the Global Ocean Agenda", the EAS Congress 2018 is open to a broad range of stakeholders including National and Local Governments, the United Nations system, other intergovernmental organizations, bilateral and multi-lateral projects, international financial institutions, non-governmental organizations, civil society organizations, academic institutions, the scientific community, the private sector, and other actors.

EAS Congress 2018 Sponsorship Benefits

- **High exposure of your brand name to an international audience**
- **Extensive networking and partnership opportunities**
- **Gain and share new knowledge and experience**
- **Be recognized as a key organization contributing to the welfare and sustainability of our coasts and oceans**



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Sponsorship Packages

DIAMOND	GOLD	SILVER
USD 3,000.00	USD 2,000.00	USD 1,000.00
Or airline ticket sponsorships equal to the amount of packages.		

Pre-Event Publicity on the Web and All Marketing Collateral

• Acknowledgement (Corporate logo) on the Congress webpage	✓	✓	✓
• Internet banner on Congress website for 6 months (banner to be provided by the Sponsor based on specifications given by the Organizer)	✓		
• Write-up on the Sponsor included in Congress website	200 words	150 words	
• Acknowledgement (Corporate logo) on Marketing Collateral	✓		
• Acknowledgement (Corporate logo) on Welcome Banners at the airport	✓	✓	
• Acknowledgement (Corporate logo) on street banners closer to date of event	✓	✓	
• Inclusion of company logo on the Conference bag	✓	✓	

Publicity During the Congress

• Acknowledgement (Corporate logo) on the sponsor's billboard in the venue.	✓	✓	✓
• Acknowledgement (Corporate logo) on event backdrop	✓	✓	✓
• Acknowledgement (Corporate logo) in the sponsors' page of the Congress Program (size of logo will vary based on sponsorship level)	✓	✓	✓
• Complimentary exhibit space (3m x 2m booth)	✓		
• Live acknowledgement during Congress Ceremonies, Exhibit and dinner programs	✓	✓	✓

Delegate Passes

• Complimentary Congress passes/registration (travel and accommodation not included)	2	1	
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Special Invitations

<i>Opening Ceremony</i>			
• VIP invitations to the Opening Ceremony	2	1	
<i>Welcome Reception</i>			
• VIP passes to the Welcome Reception	2	1	

Post-Event

• 1 time email blast to registered delegates 2 weeks after the conclusion of the Congress (emailer to be provided by sponsor, organizer will undertake dissemination)	✓	✓	✓
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All sponsorships will go to the EAS Congress Fund that will help ensure the sustainability of this triennial regional ocean initiative as well as support the different aspects of the EAS Congress 2018.



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EAS Congress 2018 Sponsorship Form

Name: _____

Designation: _____

Organization/Company: _____

Telephone/Fax: _____

Email: _____

I am interested in:

Diamond Sponsor
(USD 3,000)

Gold Sponsor
(USD 2,000)

Silver Sponsor
(USD 1,000)

Signature

Upon receiving your interest, the EAS Congress Secretariat will communicate with your organization or company on the final sponsorship agreement and financial details.

If you are interested in learning more about one of the packages or the EAS Congress events, please contact:



The EAS Congress 2018 Secretariat

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